Today’s Dermatology care doesn’t feel so good...

**INCREASED NEED**
Patient need for dermatological care is consistently growing

**LIMITED ACCESS**
Up to 42% of the U.S. lives in areas underserved by dermatologists

**HIGH COST**
Average cost of seeking care in a traditional office is $858

**LONG WAITS**
Average wait time to see a dermatologist is 28.8 days

**LOW QUALITY**
High occurrence of delayed or missed diagnoses

Teladoc is making it better!

Teladoc Dermatology tackles the biggest problems in healthcare: **access, quality and cost**

**ENHANCED ACCESS**
Physician response within 2 business days

**CLINICAL QUALITY**
High-resolution mobile imaging improves diagnoses

**COST SAVINGS**
Teladoc visits are just $75/visit
Teladoc leads the market with the industry’s most comprehensive Dermatology solution

Patients receive convenient, quality care from experienced Dermatologists, saving them considerable cost.

**Clinical Quality**

- Fully credentialed network of experienced Dermatologists
- Dermatology protocols, guidelines and quality assurance tailored to telehealth
- Dermatology-specific medical questionnaire
- Prevents misdiagnoses often driven by primary care physician
- Image capture provides condition progression, thus enhancing quality of care
- With member’s permission, ability to share information with other providers

**Enhanced Access**

- Response within 2 business days (versus average of 28.8 days for office-based care)
- Patients conduct follow-up and additional visits with the same provider, if desired
- 'Asynchronous' image upload ('Store & Forward') is user friendly, discreet & convenient
- Targeted communications to drive awareness & utilization

**Cost Savings**

- Lower cost than in-person for initial visit (plus free follow-up within 7 days)
- Many dermatological conditions require ongoing care – follow-up is easier, more accessible, and obtained at a lower cost
- ER / Urgent Care / PCP avoidance improves ROI & outcomes
- Improves productivity by reducing absenteeism
- Screenings & timely assessments prevent more costly visits later

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